User Experience San Antonio

Outreach 2024

User Experience San Antonio

Who We Are

OUR MISSION

Connecting Experiences

We support the UX community in San Antonio and beyond by bringing creative people together to learn, explore, and grow.

Strategy

Research

Leadership

Usability

We include all areas of user experience.

Information Architecture

Design

Prototyping

Content

Our Goals

- **Support** development of all levels of expertise.
- **Learn** techniques and tools, together.
- **Inspire** our community to design a better city.
- **Connect** San Antonio's UX community to a worldwide talent market.
- **Expand** awareness of the industry's importance and benefits.

Leadership Team

FFTM ADVISOR

Susan Price

Master Strategist
Firecat Studio

CO-PRESIDENT

Gemma Saunders

Sr. Project Manager
& UX Researcher
Firecat Studio

CO-PRESIDENT

Adrienne Palmer

Sr. UX Product Designer
XPEL

Leadership Team

VP COMMUNICATIONS

Paula Schuler

Content Designer
USAA

VP OUTREACH

Bob Hotard

Lead UX Designer
Community Activist

ENGINEERING

Richard Gower

Vice President
DeLoach Engineering

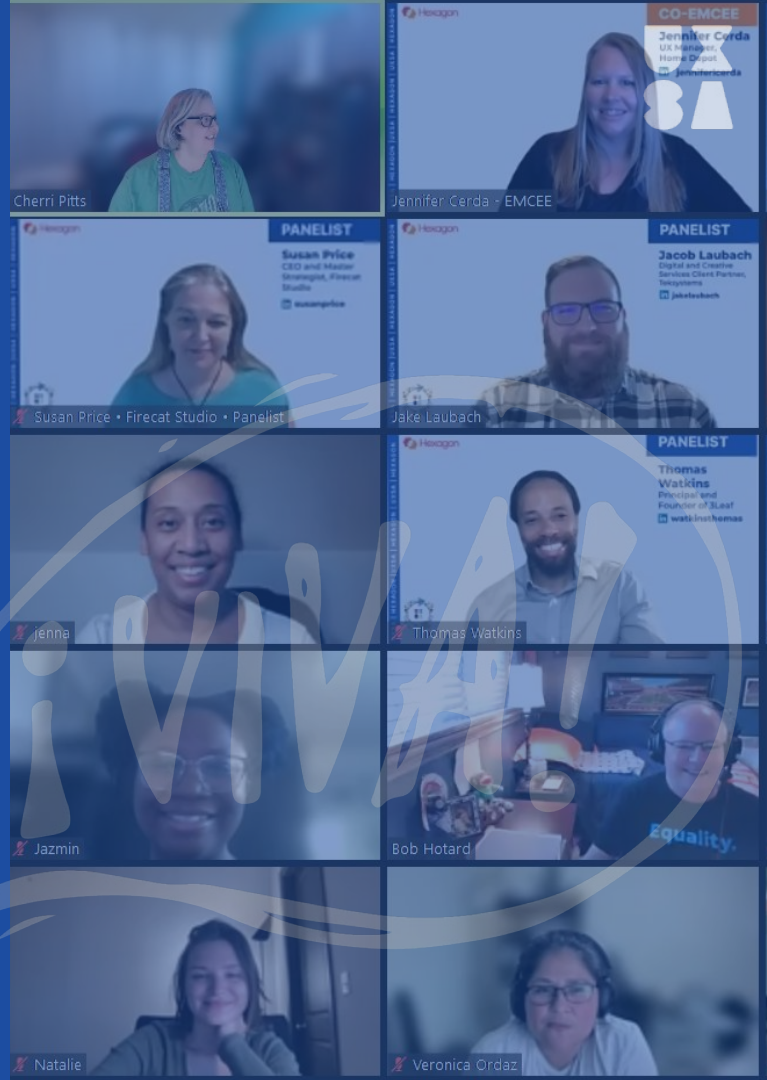
User Experience San Antonio

What We Have Accomplished

- Partnerships with other organizations
- Periodic Workshops & Conferences

Programs & Events

- Monthly Meetups with Guest Speakers
- Weekly Mentor Mondays
- World Usability Day / World IA Day



2024 Sponsors

SWIVEL™
An SWBC Company

80 20
FOUNDATION

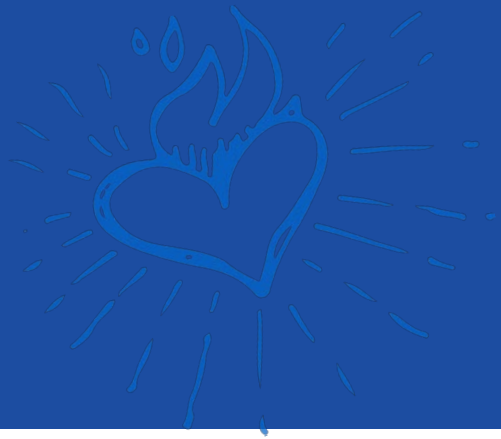
FIRECAT STUDIO

Pressable

ALAMO COLLEGES DISTRICT

Avion

2024 Partners



ALAMO COLLEGES DISTRICT

FIESTA FOR THE MIND

TEDx SanAntonio
x = independently organized TED event

CREATIVE MORNINGS SAN ANTONIO

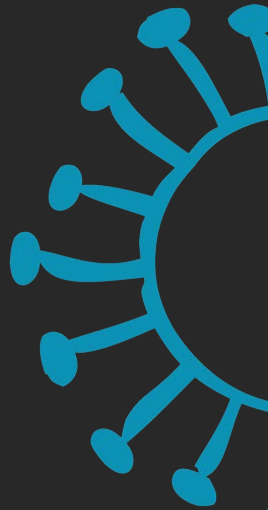
compassionate USA

Hexagon

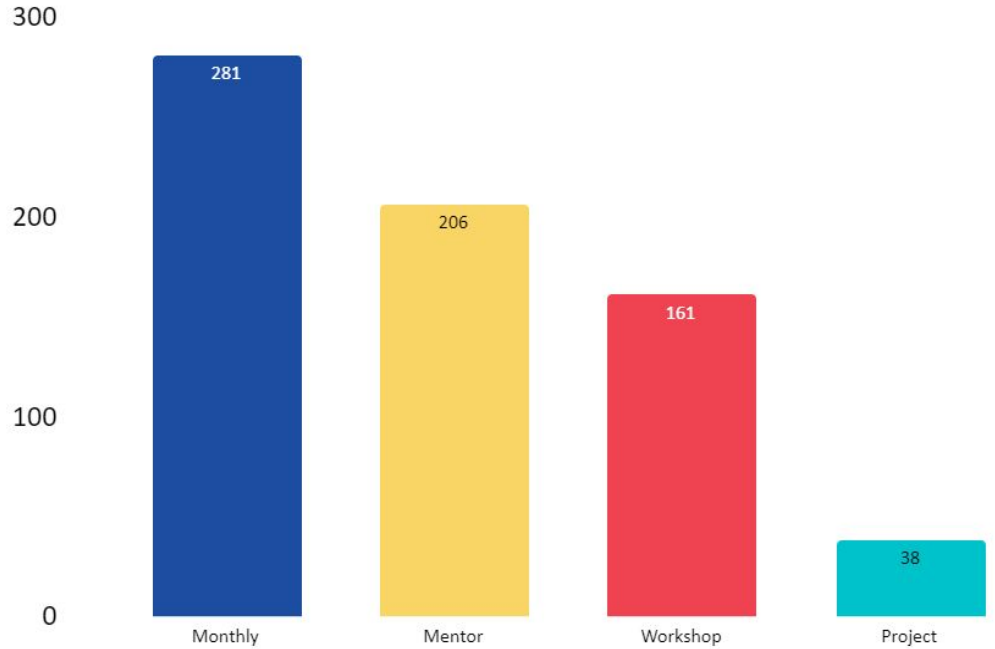
Growth in a Pandemic

The past four years have been eventful with the launch of UXSA in January 2020.

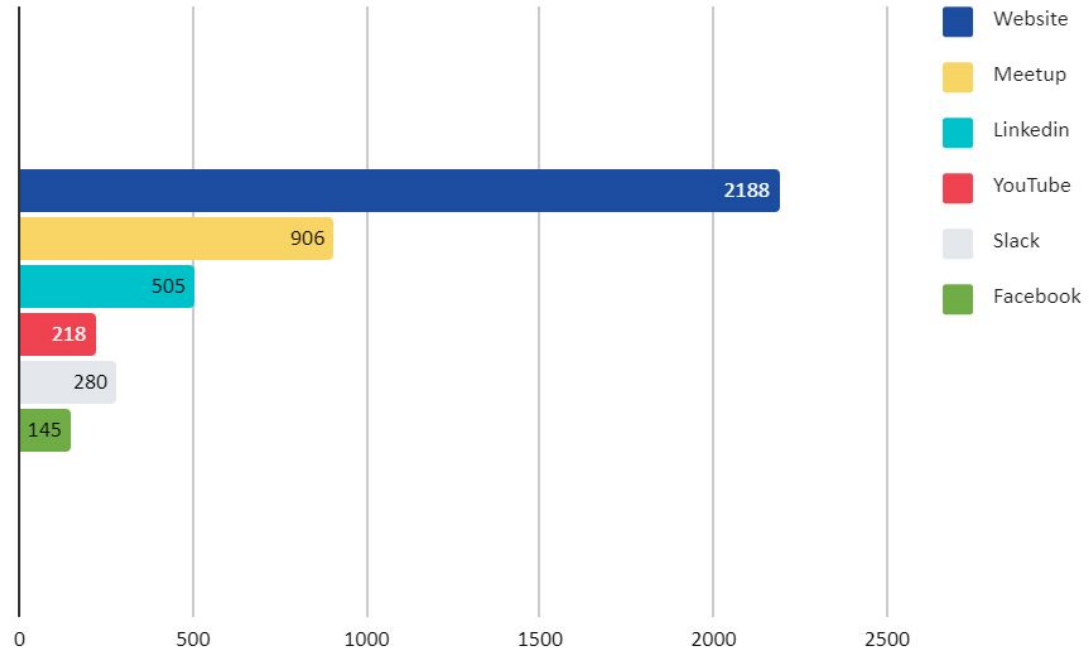
March of 2020 brought COVID-19, and we had to make some fast and innovative adjustments.



2023 Event Attendance



2023 Unique Visits



Connect with our Thriving Community

Attend

Attend an event and meet our community

Speak

Propose a topic to present or a workshop to facilitate

Sponsor

Give back to a community that supports your career

Volunteer

Share your superpower with us or cutivate a new skill.

User Experience San Antonio

Sponsorship Packages

Sponsor UXSA for a year.

Show your support of our UX San Antonio community for an entire calendar year.

Junior $100	A monetary one-time donation through a entity like Benevity, website donation, or in-kind professional service. Your logo on Monthly Meetup slides.
Designer $500	Your logo + link to your website for one year on: ➔ UXSA website sponsors page ➔ Meeting invitations
Senior $800	Everything in the Designer package plus: ➔ Featured on sponsors slide at events ➔ Listing in the Outreach presentation as a supporter of our community
Lead $1,000	Everything in the Senior package plus: ➔ Your logo in a prominent position on the website and Outreach presentation ➔ Themed 30 second welcome message at our monthly meetings

Join us on Meetup and Slack